**Usability Test Report**

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| Test Objectives: | The primary objectives of the usability test were to evaluate the overall usability of the Variety of Flavour website and to identify any usability issues or areas for improvement. |
| Participants: | User 1 - Profile: Female, aged 30, vegetarian, frequent user of food delivery services.  User 2 – Profile: Female, aged 40, gluten-intolerant, experienced in using various restaurant websites.  User 3 – Profile: Male, aged 25, halal diet follower, new to online food ordering platforms. |
| Test Results: | **Task 1:** Search for a halal meal option using the website's search functionality.  User 1: Completed task smoothly, found the navigation intuitive.  User 2: Experienced a slight delay in loading the menu page but navigated smoothly afterward.  User 3: Found the task straightforward, but suggested clearer labeling for menu categories.  **Task 2**: Navigate to the "Vegetarian/Vegan" category and select a recipe to view.  User 1: Successfully navigated to the "Vegetarian/Vegan" category.  User 2: Found the "Vegetarian/Vegan" category easily.  User 3: Proposed adding a search bar within the category for quicker recipe selection.  **Task 3:** Navigate to the "Gluten-Intolerant" category and select a recipe to view.  User 1: Recommended clearer labeling and an intuitive filtering system for improved navigation.  User 2: Quickly found the "Gluten-Intolerant" category but expressed confusion over the absence of subcategories or filters.  User 3: Recommended providing comprehensive ingredient information upfront to assist users with dietary restrictions. |
| Key Findings: | **Positive Observations:**   * User Engagement: Overall, users engaged actively with the website, completing tasks smoothly and providing valuable feedback. * Intuitive Navigation: Users found the website's navigation relatively intuitive, with clear pathways to access different menu categories. * Task Completion: Most users successfully completed the assigned tasks, indicating that the website's functionality generally aligns with user expectations. * Diverse User Perspectives: The inclusion of participants with different dietary preferences (vegetarian, gluten-intolerant, halal) provided a comprehensive assessment of the website's usability across various user demographics.   **Areas for Improvement:**   * Load Time Optimization: Addressing the slight delay experienced by some users during page loading could enhance overall user experience, ensuring swift access to menu options. * Clear Labeling and Categorization: Users expressed a need for clearer labeling and categorization, particularly within specialized dietary categories like "Gluten-Intolerant." Implementing subcategories or filters could streamline the search process for users with specific dietary requirements. * Enhanced Ingredient Information: Providing comprehensive ingredient information upfront, especially for recipes catering to dietary restrictions, would assist users in making informed choices and alleviate concerns regarding allergens or dietary preferences. * Search Functionality Improvement: Incorporating a search bar within category pages, as suggested by one user, could facilitate quicker recipe selection, offering users more control over their browsing experience and enhancing usability. |
| Additional Insight: | * User Familiarization: Despite some initial challenges, users adapted quickly to the website's interface, indicating a moderate learning curve for new users. * Preference for Personalization: Users appreciated features that allowed for customization, such as search functionality and tailored dietary options, highlighting the importance of personalization in enhancing user experience. * Importance of Accessibility: Ensuring accessibility features, such as clear labeling and inclusive categorization, is essential for accommodating users with diverse needs and preferences, promoting inclusivity and usability for all users. |